



NATIONAL CONFERENCE

On

Role of Academic - driven Startups in Economy
RASE 2023

DECEMBER 20, 2023



ORGANIZED BY

National Institute of Technology Kurukshetra
Department of Holistic Education, Vidya Bharti Uttar Kshetra

CO-ORGANIZED BY

Hindu Shiksha Samiti, Haryana

Sponsorship Categories

Category	Free Delegates	Advt. Colour Page	Banner	Sponsor-ship Amt. (₹)
Title Sponsor	10	1	<ul style="list-style-type: none"> Felicitation shield will be marked with the branding of “Presenting Partner” for all the schools. Panel discussion moderated by presenting partner. Brochure of “Title Sponsor” will be distributed along with the welcome kit at the registration counter. 12 sq. m booth reserved for “Title Sponsor”. Pre and post event mailer on the entire Data Base. “Title Sponsor” logo will be used on all marketing collaterals. Branding on individual speaker post. All the itineraries and conference material will have branding of “Title Sponsor”. Premium presentation slot will be reserved for “Title Sponsor”. Felicitation certificate will be marked with the branding of “Title Sponsor” for all the attendees. Exclusive digital media coverage, in all maximum media platforms. “Title Sponsor” can nominate up to 3 renowned educationists for award category (optional). The senior most representative of “Presenting Partner” will be felicitated by the “Guest of Honour”. A brand-recall of “Presenting Partner” will be ensured by the anchor at each and every announcement during the event. message from the chairman along with photograph would be prominently placed in souvenir, along with product advertisement. Individual branding hoarding at main entrance. 	10 lakhs
Title Co-Sponsor	10	1	<ul style="list-style-type: none"> Felicitation certificate will be marked with the branding of “Title Co-Sponsor” for all the schools. 12 sq. m booth reserved for “Title Co-Sponsor”. Pre and post event mailer on the entire data base. “Title Co-Sponsor” logo will be used on all marketing collaterals. All the itineraries and conference material will have branding of “Title Co-Sponsor”. Presentation slot will be reserved for “Title Sponsor”. Felicitation certificate will be marked with the branding of “Title Co-Sponsor” for all the attendees. Exclusive digital media coverage, in all maximum media platforms. “Title Co-Sponsor” can nominate 1 renowned educationist for award category (optional). The senior most representative of “Presenting Partner” will be felicitated by the “Guest of Honour” A brand-recall of “Title Co-Sponsor” will be ensured by the anchor at each and every announcement during the event Message from the chairman along with photograph would be placed in souvenir, along with product advertisement. Individual branding hoarding at entrance 	5 lakhs

Sponsorship Categories

Category	Free Delegates	Advt. Colour Page	Banner	Sponsor-ship Amt. (₹)
Platinum Sponsor	10	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitation certificate will have the logo of Platinum Sponsorship for all the attendees. Brochure of "Platinum Sponsor" will be distributed along with the welcome kit at the registration counter. 4 sq. m booth will be reserved for "Gold Partner" in the main conference hall. A brand-recall of "Platinum Sponsor" will be ensured by the anchor during the event. Platinum partner's logo will be used on all the marketing collaterals. Branding will be provided on individual speaker post. 	2 lakhs
Gold Sponsor	7	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitation certificate will have the logo of Platinum Sponsorship for all the attendees. 4 sq. m booth will be reserved for "Gold Partner" in the main conference hall. A brand-recall of "Gold Sponsor" will be ensured by the anchor at each and every announcement during the event. 	1.5 lakhs
Silver Sponsor	5	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitation certificate will have the logo of silver sponsorship for all the attendees. A brand-recall of "Silver Sponsor" will be ensured by the anchor during the event. 	0.8 lakhs
Bronze Sponsor/ Delegate Kit	3	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. A brand-recall of "Bronze Sponsor" will be ensured by the anchor during the event. 	0.5 lakhs
Lunch (Each Day)	2	1/2	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner at Site. 	0.4 lakhs
Dinner (Each Day)	2	1/2	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage + Banner at Site 	0.4 lakhs
High Tea (First day or last day)	2	1/4	<ul style="list-style-type: none"> Banner at Site 	0.2 lakhs

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Breakfast (Each Day)	2	1/4	• Banner at Site	0.2 lakhs
Tea During Break (Each Day)	1	1/4	• Banner at Site	0.2 lakhs
Plenary Lectures (Each)/ Parallel Sessions (Each)	1	1/4	• Banner at Site	0.2 lakhs

SOUVENIR ADVERTISEMENT

S. No.	Souvenir Page	Price(₹)
1.	Back Outside	0.5 lakh
2.	Back Inside Page	0.33 lakh
3.	Front Inside Page	0.33 lakh
4.	Colour Full Page	0.25 lakh
5.	Colour Half Page	0.25 lakh
6.	Colour Qtr Page	0.25 lakh
7.	B/W Page Full	0.25 lakh
8.	B/W Page Half	0.25 lakh
9.	B/W Qtr Page	0.25 lakh

STALL ADVERTISEMENT

S. No.	Exhibition Type	Price(₹)
1.	Lounge 6x2 M2	1 lakh
2.	Stall 3x2 M2	0.6 lakh
3.	Table Space	0.3 lakh

CONFERENCE ACCOUNT DETAILS

Department of Holistic Education
 Account No. 42310687544
 State Bank of India,
 Chandigarh Branch
 (IFSC Code : SBIN0000628)
 RTGS/NEFT/ IMPS/UPI

“LETS TOGETHER CREATE A BETTER STARTUP ENVIRONMENT”

CONTACT US FOR MORE INFO

Prof. Sathans
Regional Coordinating Institute

Unnat Bharat Abhiyan, NIT
 Kurukshetra, Haryana-136119
 +91 9416334934

Mr. Chander Gupta & Mr. Ramendra Singh
Department of Holistic Education

Plot No. 1, Sector 71
 SAS Nagar (Mohali)-160071
 7627888222 | 9417050631 | 7903431900